



All that glitters

Modern couples are increasingly looking for ways to customise elements of their big day, whether that's a bespoke dress for her, or a wedding breakfast of a gourmet burger for him. SARAH POTTER discovers one beauty company that's in demand from brides looking to add sparkles

Right: Grooms with plenty of facial hair can go for the full-on glitter beard and brides can sparkle in style.



TRADITIONALLY, wedding hair and make-up hasn't really strayed too far from the norm. Think elegant chignons or big bouncy loose curls, a nude eye and a nude, red or pink lip and you have your atypical bridal look.

What if, however, you want something a little more adventurous? Something that conveys your personality better than any cult beauty product can?

If you long for a little glamour, drama and sparkle to beautifully match your equally as shining happiness (we hope!) that day, then you need to try the trend of the year: Glitter!

What was once the go-to look for It girls in the

... and other fun things!

nineties, and festival goers in the early noughties and beyond, transcends over into weddings, and it couldn't look more spectacular! Whether it be a touch of sparkle in the inner corner, or something a little more daring, glitter can actually look extremely fashion forward and chic if done correctly.

Wish Upon A Sparkle, a Nottingham company that originally began with two qualified make-up artists applying body paint and glitter to holiday makers, festival attendees and hen parties, recognised a niche within the wedding market, and found that brides, bridesmaids and even grooms longed for something a little bit different in their reception outfits.

The average cost of a wedding dress is so phenomenal, it's no wonder that brides eschew changing into a separate outfit for the evening, and so Wish Upon A Sparkle provides their services to brides who want to glam it up a little in the evening. "We are a huge hit at weddings," says Clare Cherry, CEO of Wish Upon A Sparkle.

"We exhibit at the National Wedding Shows in both Birmingham and Manchester, as well as the Eclectic Wedding Extravaganza in Birmingham, the Indie Wedding fayres, pop up wedding shows in Derby and more.

"We are super popular at these events, and our bookings for weddings have just shot up this year!" Whether you want to match your glitter to your colour scheme, or fancy yourself a bit of a mermaid or a unicorn, the team can give you a completely unique look, and can mix and match the glitter, creating new looks over and over again.

The materials that Wish Upon A Sparkle use are all suitable for application on skin, as the glitter and adhesive is non-toxic and completely safe for your face, arms, hair, and more - it may just be a little tricky to get it out after just one wash.

But then again, who doesn't want to sparkle for days on end?

● Visit wishuponasparkle.co.uk for more details.



Hire The Prosecco Van from the Bubble Bros and have a bash at this Love pinata £30, from etsy shop Pinyatay. Below: Who doesn't love a bouncy castle?

Five ideas that are outside of the box

The Wish Upon A Sparkle blog at wishuponasparkle.co.uk has some funky ideas about how to make your wedding day memorable. Read on to see if there's anything that could work for you and your guests.

Bouncy castle

Okay, so this might not seem that 'out there', as bouncy castles do feature at a lot of events and parties, but they rarely show up at weddings! And what could be more fun than having a bounce after you've said 'I do'?

Food Trucks

Want your guests to eat, drink and be merry, but don't fancy the full-sit-down-meal formality of it all?

Well forget the sit-down meal and go for a more street food vibe! We've seen this at a few weddings of late and it's awesome!

You can hire fish and chip trucks, hot dog stands or more jazzy Chinese or Thai style trucks for the day, keeping your guest fed and watered without worrying about a table plan. And for afters...

Ice cream van

This is a fab idea, especially if your wedding is in the summer. Hire out an ice-cream truck for you guests to cool down after a dance. Or perhaps a more adult,

prosecco truck where your guests can get a pimped out prosecco for the evening festivities?

Piñatas

Who didn't love letting out their competitive side with a few goes on the piñata at school birthday parties? You can now buy wedding-themed piñatas in the shape of you and your hubby for example, or a wedding cake or love heart? Very cute and very unique!

And of course... SPARKLES!

Want to make everyone at your wedding literally sparkle? Wish Upon A Sparkle offers a professional service catered to both men and women for brides and grooms who are looking for that little bit of 'something different' to add a touch of unique sparkle to their wedding reception.

To make it even more special, the firm can also offer a key ring service with photo booth props, created individually to your wedding as a piece of the day in which your guests take home with them!

With more than 12 years industry service, Wish Upon A Sparkle is a firm favourite at many of the leading named music festivals in the UK, Europe and Australia. For information about wedding packages visit wishuponasparkle.co.uk



Above: 'Glitterize' yourself with the help of Wish Upon A Sparkle; right: Book a food truck like The Rustic Crust, which operates across the Midlands.



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